

Our Shared Heritage

Somerset Carnivals, over 400 Years of Tradition

Wessex Grand Prix

South Somerset Federation

Somerset County Circuit



Wessex Grand Prix

Sturminster Newton

Mere

Blandford Forum

Frome

Shaftesbury

Gillingham

Wincanton

Castle Cary

Salisbury

Trowbridge

Warminster

South Somerset Federation

Wellington

Ilminster

Chard

Taunton



Somerset County Guy Fawkes

Bridgwater

Highbridge &

Burnham-on-sea

Weston Super Mare

North Petherton

Mid summer Norton

Shepton Mallet

Wells

Glastonbury

24 Locations

Typical Perception of Carnival



Once a Year?

Behind The Scenes



12 Months a Year

The Problem



Eviction March 2016



Short Term Lease

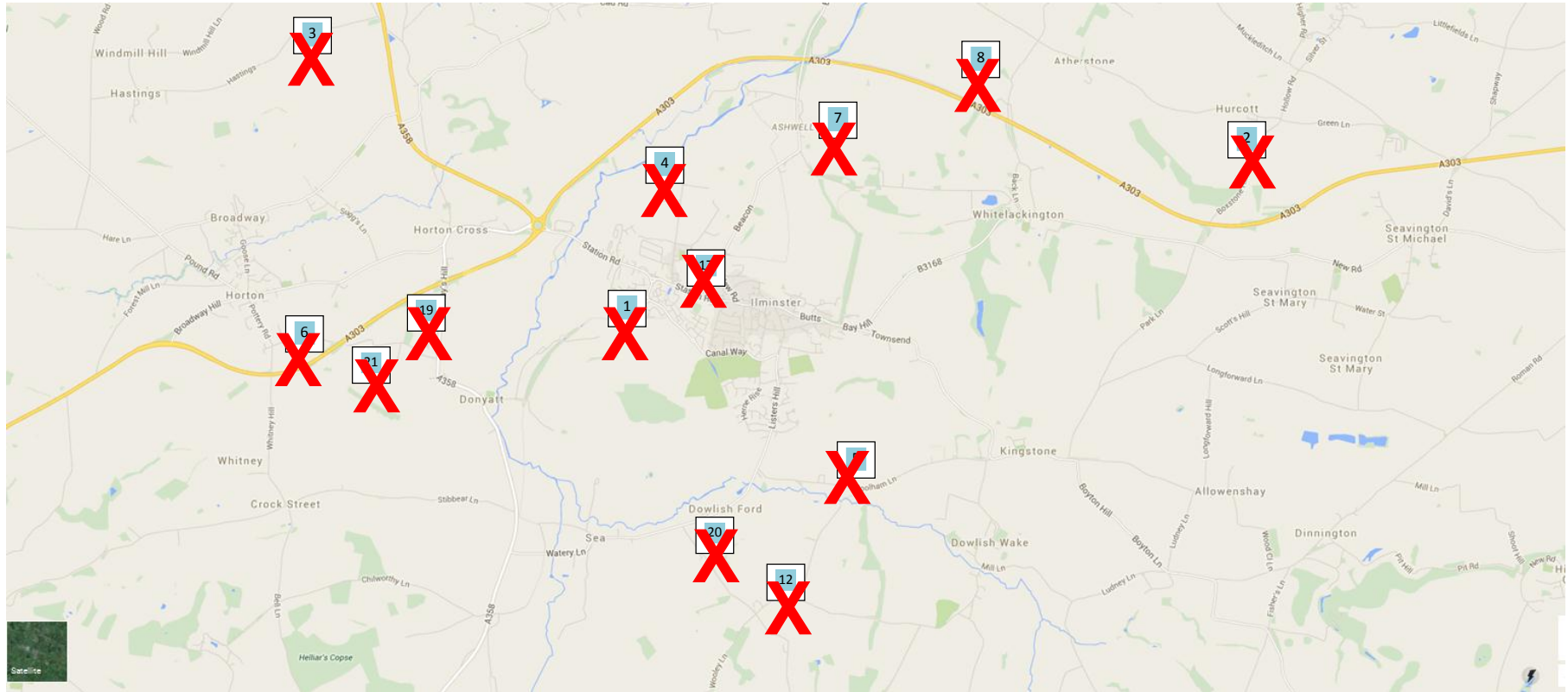


Borrowed Site



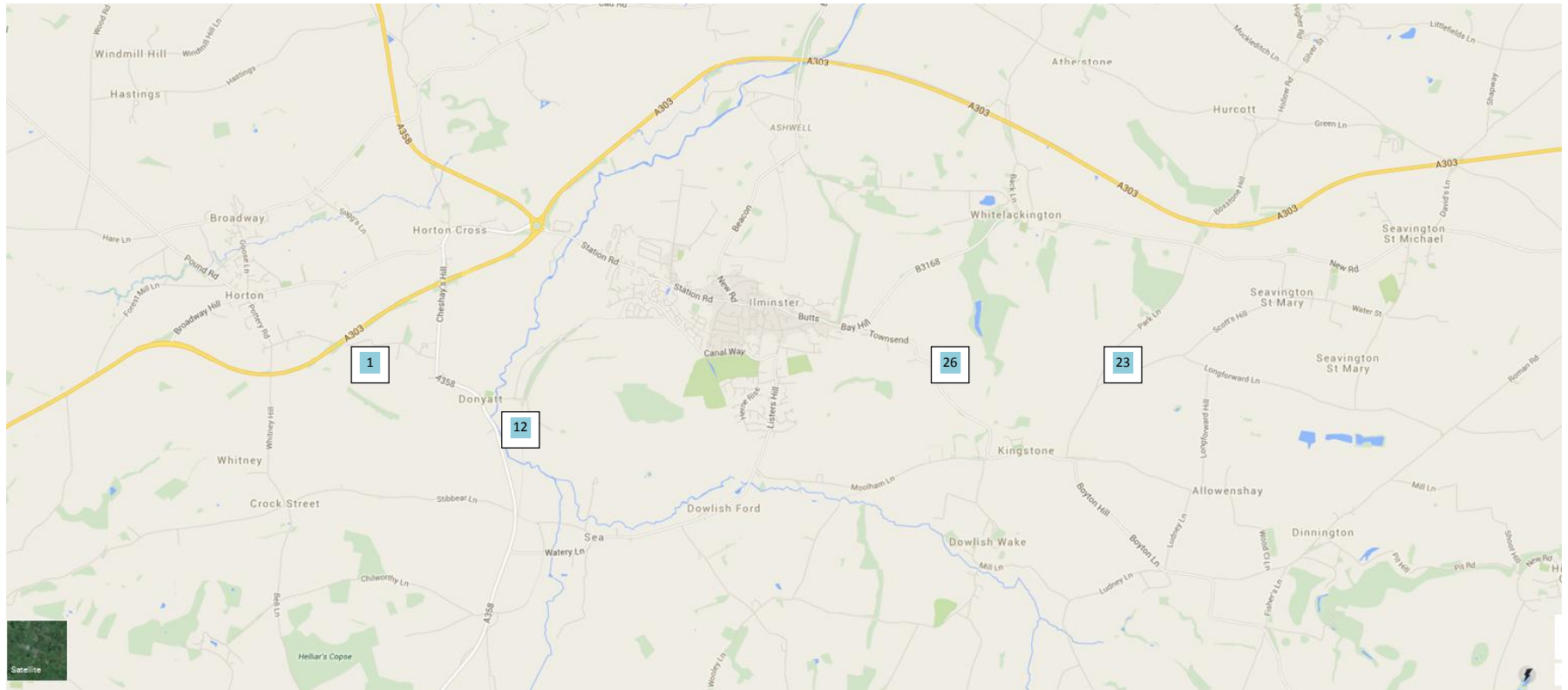
New Housing Development

South Somerset Federation Clubs 1995 (mounted/similar)



1	Harlequin	6	203	11	St Peters	16	New Beginning	21	Streamers
2	Aldonvale	7	Triangle	12	1st	17	Jokers	22	Boys Brigade
3	Springfield	8	Golden Triangle	13	Normalan & Morley	18	Pope Inn		
4	Starlight	9	Taunton Motoring	14	S.C.	19	Brownstraws		
5	Domino	10	Bathpool	15	Stancells	20	Topsey Turvey		

South Somerset Federation Clubs 2015 (mounted/similar)



1	Harlequin	6		11		16		21	
2		7		12	1+1	17		22	
3		8		13		18	Pope Inn	23	Gemini
4		9		14		19		24	Eclipse
5		10		15		20		25	Club 2000
								26	Xtreme

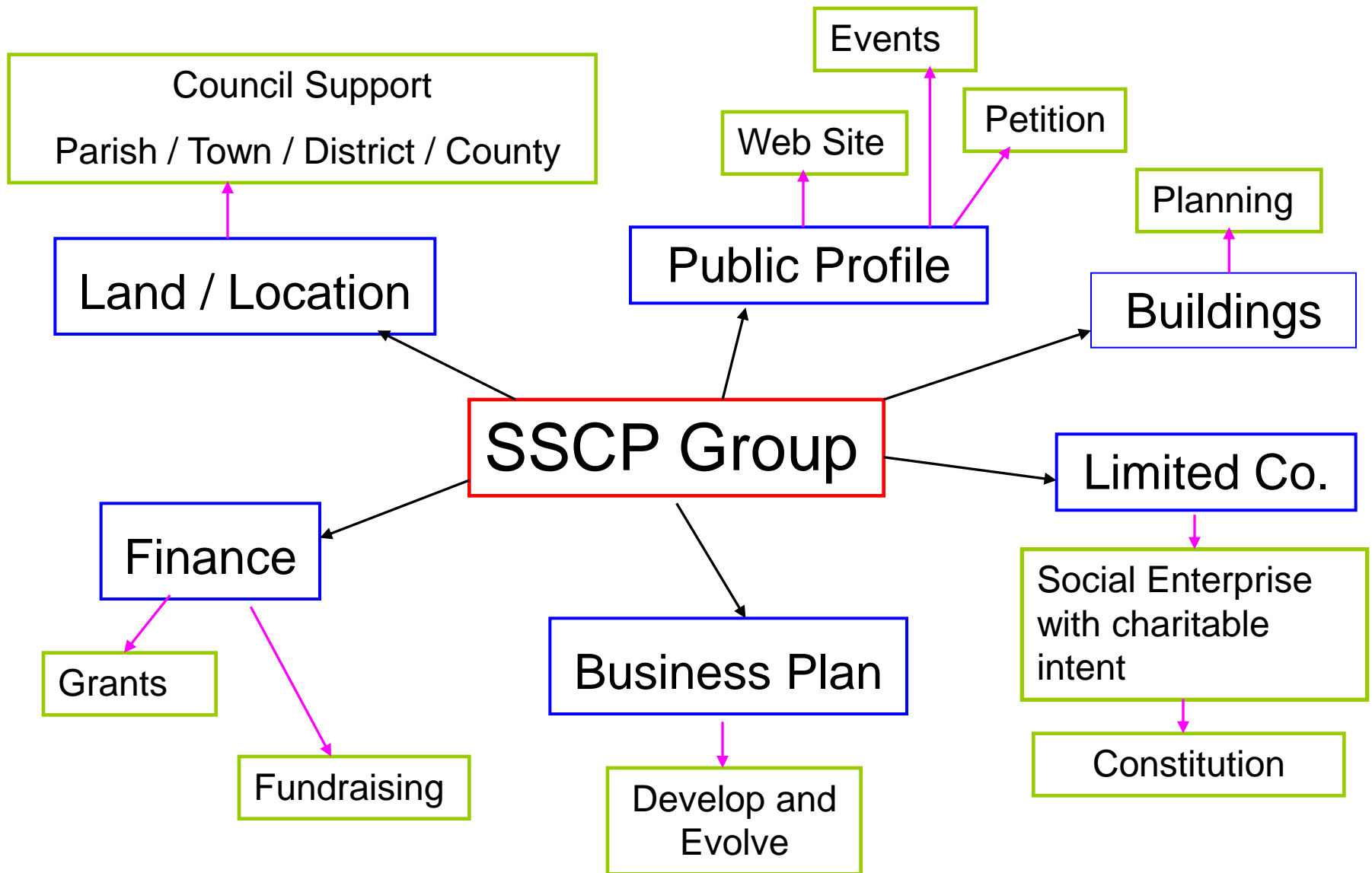
The Solution



Butler Carnival Park Glastonbury

All will be welcome

Our Plans – Immediate Future



Is it Worth It?

Yes!

Why?

Social, Economic & Business Development
Benefits to this region

People Behind the Scenes



Harlequin



1+1



Xtreme



Eclipse

People Behind The Scenes



Next Generation



Existing Generation



Previous
Generation



From 8 - 80

Benefits to Individuals & Companies

- New Skills
- Team work
- Introduction to work
- Apprenticeships
- Safe Environment
- Employment Opportunities



Screwfix
Trade
Apprentice of
2015



Evidence of Success?

ECA Edmundson Apprentice of the
Year

Benefits to the wider Community



Economic Worth

Survey Results State:

- 1000 People Directly Involved in Carnival activities
- Additional 54000 people indirectly involved
- £170,000 Into the local economy by clubs and committees. (Direct Worth)
- Rises to £265,000 when you include public and member spend.

Conservative figures – relates to South Somerset Federation

Economic Worth

Survey Results State:

Each member spends **400 hrs / year** (Avg)

=

400 000 Donated Hours

(Marshalling / Training / Team Building / Helping)

Community Net worth of £2,600,000

(figures at NMW)

Conservative figures – relates to South Somerset Federation

Economic Worth

2004 Figures for all Circuits:

1,000,000 people involved

Unknown financial benefits

Economic Viability – Project Costs

Requirement	Agricultural Location	Economic Development Land
Land Cost (2 Acres)	£50,000	£300,000
Building Costs	£100,000	£100,000
Infrastructure	£50,000	-
Water	£20,000	-
Sewerage	£20,000	-
Electricity	£20,000	-
Fencing / Security	£10,000	£10,000
Contingency (10%)	£27,000	£40,000
Total	£297,000	£450,000

£297,000 - £450,000

Funding Sources

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graph TD; FS[Funding Sources] --> NLGC[National Lottery Good Causes]; FS --> FBTrust[Ford Britain Trust]; FS --> AC[Arts Council]; FS --> LEADER[LEADER]; FS --> BLF[Big Lottery Fund]; FS --> TCC[Tesco Charity Trust]; FS --> SSMDC[South Somerset District Council]; FS --> SF[Awards for All]; FS --> TYA[Starbucks Youth Action]; FS --> LR[Local Business]; FS --> TRF[The Rank Foundation];
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National Lottery
Good Causes

Ford Britain
Trust

Arts Council

LEADER

Local Business

Big Lottery Fund

The Rank
Foundation

Awards for
All

Tesco Charity
Trust

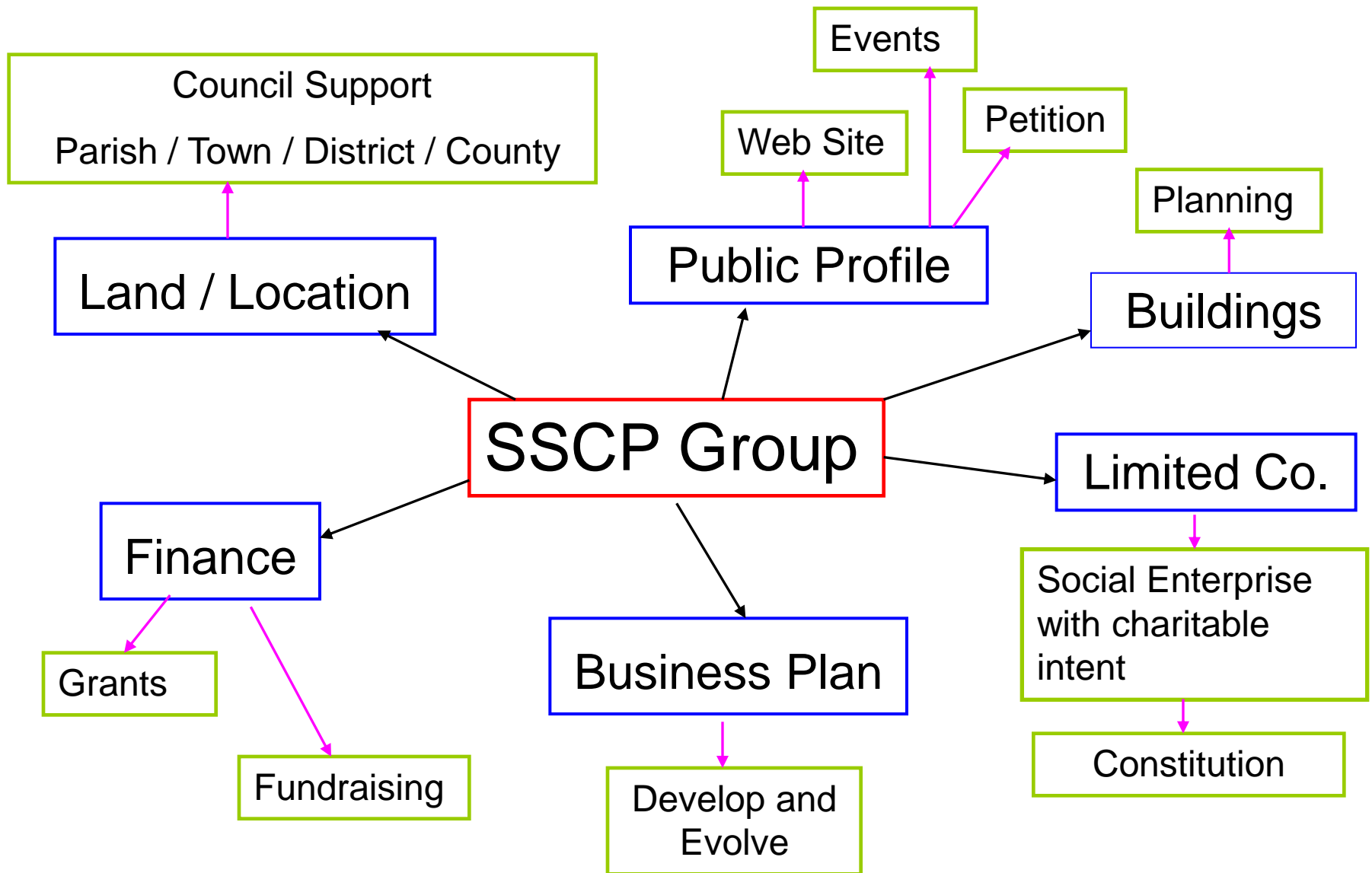
Starbucks Youth
Action

South Somerset
District Council

Revenue & On going Costs

- Users of the facility will pay annual rents
- Service costs to be met by users
- We would ideally look for rate rebates
- Ongoing maintenance & insurance cost need to be met
- Annual collaborative fundraising

Next Steps



Any Questions?